

Eugene Magazine

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TRAVEL LANE COUNTY PARTNERS MEDIA BUNDLES 2024

DigitalPlus packages are available to you in addition to print advertising.
With our digital platform, *Eugene Magazine* “brings magazines to life.”

Let *Eugene Magazine* help your business be seen!

OPTION 1

PRINT MEDIA

- 3 ISSUE COMMITMENT
- HALF PAGE AD
- DIGITAL NEWSLETTER SPOTLIGHT- 1 TIME

\$995/QUARTER (\$685 SAVINGS)

OPTION 2

PRINT MEDIA

- 3 ISSUE COMMITMENT
- FULL PAGE AD
- DIGITAL NEWSLETTER SPOTLIGHT- 1 TIME

\$1,495/QUARTER (\$780 SAVINGS)

OPTION 3

DIGITAL MEDIA ONLY

- 3 MONTH COMMITMENT
- SOCIAL MEDIA PKG
- WEB AD PKG
- NEWSLETTER SPOTLIGHT- 1 TIME

\$475/MTH (\$75 SAVINGS)

OPTION 4

MIXED MEDIA BUNDLE

- FULL PAGE PRINT AD- 3 ISSUE COMMITMENT
- DIGITAL MEDIA- 3 MONTH COMMITMENT:
- SOCIAL MEDIA PKG
- WEB AD PKG
- NEWSLETTER SPOTLIGHT- 1 TIME

\$1,995/QUARTER (\$830 SAVINGS)



PRINT READERSHIP

45,000

DIGITAL READERSHIP

34,000

FLIPBOOK READERSHIP

17,000

**COLLEGE
EDUCATED**

HOUSEHOLD INCOME

\$89K

MALE

55%

FEMALE

45%

MEDIAN AGE

35-65